

PUBLICIDAD | ADVERTISING | WERBUNG

Novo Sancti Petri Golf Club

2011



Intelligent advertising does not need to be expensive...

- »Newsletter advertising with great target markets
- »Video advertising on flat screens
- »Advertising on our website at fair prices



With good partners on your side...

Newsletter Advertising



The Novo Sancti Petri Golf Club newsletter offers you the opportunity to target your message to a wide audience of golf players. Be smart and appreciate the chance to create greater exposure for your brand, product and company.

Our newsletter has a current circulation of more than 15.000 subscribers and will be published six times per year. The editorial focuses lies on golf, travel, leisure and shopping as well as activities surrounding the game of golf.

We offer you various options to place your advertisements in our newsletter. You are free to opt for an animated or static banner, text links as well as text advertisements. Every subscriber is a confirmed opt-in and our lists are cleaned every month so we know exactly how many emails are getting through. The newsletter is also placed on our website, linked to an archives page and will be viewed by thousands of visitors after the date of publication.

Factsheet:

- Maximum number of ads: four (4) ad spaces per newsletter (please read specification below)
- Publishing Dates: December / February / April / June / August / October
- Deadlines for ads: 1st of December / February / April / June / August / October
- Formats: HTML und text-Format (includes additional text)
- Circulation: 15.000 subscribers

Please note:

- * Cancellation must be in writing and will become effective with the next issue.
- * Newsletter ad rates are not available for ad agency discounts.
- * The first ad must be prepaid prior to posting date.
- * Ads will not run without a signed contract!

Prices for newsletter banner ads



Skyscraper / Banner

Size/Format: 200x600 px or 600x200 px,
max. 40 kb, Flash max. 40 kb

200, - Euro for each newsletter (6 times per year)
1000, - € for 6 newsletter per year

* 50% discount for members and partners of the club!

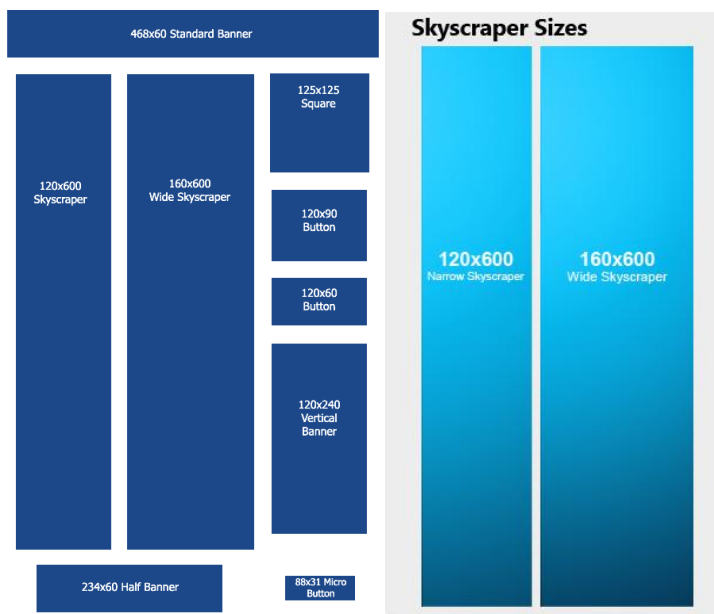
Promotion Ad

Size/Format: 200x300 px, max. 40 kb, Flash max. 40 kb

100, - Euro for each newsletter (6 times per year)
500, - € for 6 times altogether

* 50% discount for members and partners of the club!

Please note that we do only accept a maximum of four ads per newsletter and that annual advertisers do have preference. We also maintain the right to deny certain advertisers in case of any conflicts of interest.



Why advertising on flat screens make sense to you and your company?

What is Digital Signage? How my product, brand or service can benefit?

Simply put, digital signage is a network of customizable digital displays that allowing you to promote content remotely for the most targeted messaging possible.

Digital signage networks allow you to create and deliver targeted messages that inform, educate and motivate your audiences.



With targeted advertising on flat screens, your target groups are reached with ease and individual purchasing decisions are made easy. The advertising stimuli can always be changed and adapted to site-specific clientele. We offer many years of experience in providing multimedia infrastructure and the technical design of digital signage solutions. Digital Signage is the central distribution of multimedia content over the Internet to any number of locations. Large Plasma and LCD screens serve as the output medium for product advertising and service offerings.



Reach an affluent audience that responds disproportionately to advertising on digital screens. The screens are mounted in the entrance and lounge area of hotels and golf clubs in Novo Sancti Petri, Spain. With over 100,000 golfers each year, a great advertising space for your business. Truly, an excellent opportunity to promote your product, service or brand.

Interested in placing your advertisement?

Please call 0034-660753927 or email: bjoern@golf-novosancti.es

We will get in touch with you and make you an unbelievable offer within 24 hours.

Ads that are worth the expense ...

The promotional videos are broadcasted on an average of 12 to 16 hours a day at intervals of 6 minutes and are repeated approximately 3600-4800 times a month.



Format: All formats can be broadcasted (AVI, MPEG, MPEG2, flash, mov, etc.).

Duration: maximum duration of videos are 90 seconds!

Prices for 90-second promotional video:

150, - € * per month (minimum 3 months!)

1500, - € * per year (save € 300!)

* For members and club members 50% discount!

Prices of 60-second promotional video:

100, - € * per month (minimum 3 months!)

1,000, - € * per year (200 Euro savings!)

* For members and club partners 50% discount!

Note that we only accept a maximum of six ads and annual advertisers do have preference. We also maintain the right to refuse certain advertisers in the event of any conflict of interest.

Why advertising on our web site makes sense for your company?



By advertising on our high traffic website you can reach the target groups you desire and make individual purchasing decisions a reality. With over 200,000 unique visitors in 2010, our website offers one of the highest frequented golf club websites in Spain. A strong partnership with networks of media organizations and the travel industry provides high information content and superior market presence in three languages (German, English and Spanish).

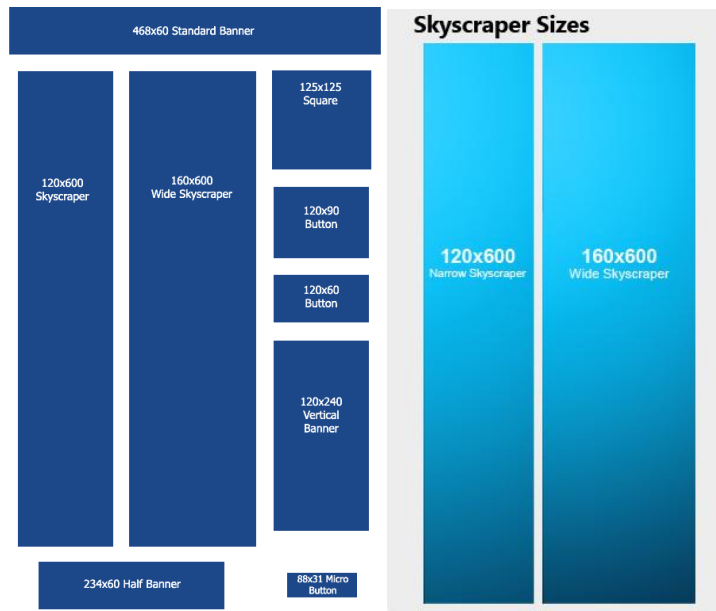
A unique feature is the collaboration with Thomas Cook, undoubtedly a strong partner. Add to those more than 350 members of our club, who actively participating with personalized information and you understand why our website offers great returns on your investment. Further unique services include the ability to book travel arrangements, the purchase of golf products, links to all major golf associations and last but not least a newsletter for an international audience in German, English and Spanish. Truly an interactive and vibrant website.

Your contact:

bjorn@golf-novosancti.de

Tel: 0034-660753927

Banner prices for our Website...



Skyscraper / Banner for ten pages of your choice

Size/Format: 200x600 px oder 600x200 px, max. 40 kb, Flash max. 40 kb

200,- Euro per month

2000, - € per year

* 50% discount for members and partners of the club!

Promotion Ad for ten pages of your choice

Size/Format: 200x300 px, max. 40 kb, Flash max. 40 kb

100,- Euro per month

1000, - € per year

* 50% discount for members and partners of the club!